



ATMOsphere

Business Case for Natural Refrigerants

17-18/05/2020 – Melbourne

SPONSORSHIP BENEFITS

	PLATINUM - Price on application Maximum 1	GOLD - 14,000 AUD Maximum 10	SILVER - 8,500 AUD	BRONZE - 4,500 AUD
STAND Complimentary display stand in the sponsor & catering area at the event. Platinum & Gold: Prime position & larger space Silver: Standard space Bronze: Cocktail table.	2	1	1	1
SPEAKER Guaranteed speaking position at the event.				
DINNER SPONSOR Sponsorship of the networking dinner & drinks reception, including Accelerate Awards Ceremony.				
CONFERENCE GIFT Sponsorship of the free conference gift for all delegates (non-branded).				
BREAK SPONSOR Sponsorship of the networking coffee breaks and breakfasts.				
FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.	6	4	3	2
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	50%	25%	15%	
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to the regional ATMOsphere email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad.				
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's news channels and social media.				
SOCIAL MEDIA POST Personalized social media post in the run up to the event.				
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.				
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertize. Additional costs may apply, limited spaces available.				
SOCIAL MEDIA Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).				
LOGO VISIBILITY Your company logo on all communication materials, such as: <ul style="list-style-type: none"> Regular e-mail alerts On-site sponsor banners Online programme and sponsor listing on ATMO.org Size and visibility depending on sponsorship level.				
MEDIA COVERAGE Visibility in ATMOsphere's media coverage before, during and after the event.				

Personalised sponsorship packages are available on request.

Sponsorship Add-ons: *prices on application*

Sli.do
Sponsorship of the online Q&A and polling platform tool

WIFI
Wi-Fi network sponsorship

Contact us!



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www.ATMO.org