



# ATMOsphere

## Business Case for Natural Refrigerants

16-17/10/2019 – Warsaw



### SPONSORSHIP BENEFITS

- PLATINUM - Price on application** Max. 3 Sponsors
- GOLD -€17,000** Max. 10 Sponsors
- SILVER - €8,500**
- BRONZE - €4,000**

	PLATINUM	GOLD	SILVER	BRONZE
<b>STAND</b> Display stand at the event. Platinum & Gold: Prime space   Silver: Standard space   Bronze: Cocktail table	2	1	1	1
<b>SPEAKER</b> Guaranteed speaking position at the event.	1	1	0	0
<b>DINNER SPONSOR</b> Sponsorship of the networking dinner & drinks reception, including Accelerate Europe Awards Ceremony.	1	0	0	0
<b>CONFERENCE ITEM</b> Exclusive sponsorship of one branded conference item, such as conference mints, note pads, pens or similar.	0	1	0	0
<b>BREAK SPONSOR</b> Sponsorship of the networking coffee breaks or breakfasts.	0	0	1	0
<b>FREE TICKETS</b> Number of free full conference passes including dinner reception, social events and all catering.	6	4	3	2
<b>EXTRA DISCOUNT</b> Discount on up to 5 additional conference passes for your company.	50%	25%	15%	0%
<b>NEWSLETTER</b> Inclusion in ATMOsphere newsletter marketing, sent to our ATMO Europe email list before the conference. Platinum: Personalised & exclusive newsletter   Gold: Banner ad	1	1	0	0
<b>ONLINE MARKETING</b> Preview article or video interview in the run up to the event, to be published on shecco's B2B channels and social media.	1	0	0	0
<b>SOCIAL MEDIA POST</b> Personalised social media post in the run up to the event.	0	1	0	0
<b>VIDEO INTERVIEW</b> Option to organise a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.	1	1	0	0
<b>WORKSHOP &amp; SITE VISIT</b> Option to organise a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.	1	1	1	0
<b>SOCIAL MEDIA</b> Social media promotion & visibility (LinkedIn, Twitter, Facebook, Instagram, etc.).	1	1	1	1
<b>LOGO VISIBILITY</b> Your company logo on all communication materials, such as regular email alerts, on-site sponsor banners, online program and sponsor listing on ATMO.org.	1	1	1	1
<b>MEDIA COVERAGE</b> Visibility in ATMOsphere's media coverage before, during and after the event.	1	1	1	1

Personalised sponsorship packages are available on request.

#### Sponsorship Add-ons:



##### CONFERENCE APP

Exclusive sponsorship of **conference app** with banner advertisement and personalised push notifications to all participants **€7,000**



##### PRE-EVENT

Organisation of a pre-event Workshop (incl. meeting room for 50 delegates plus basic AV package) **€3,500**



##### SLI.DO

Sponsorship of the online Q&A and polling platform tool **€2,000**



##### WIFI

Wi-Fi network sponsorship **€4,000**

Contact us!



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WWW.ATMO.ORG