



ATMO sphere

Business Case for Natural Refrigerants

07/05/2018 - Sydney

SPONSORSHIP OPTIONS

SPONSORSHIP BENEFITS	Platinum (Max. 1)	Gold (Max. 10)	Silver	Bronze
Larger size logo whenever all sponsor logos are shown	✓			
Guaranteed speaking position in one of the main sessions	✓	✓		
Display and demo table at the event	2 (Prime space)	1 (Prime space)	1	1 (Cocktail table)
Wi-Fi sponsorship	✓			
Dedicated newsletter for product or project announcements sent to our ATMOsphere Australia e-mail list before the conference	NEW ✓			
Your banner advert in an ATMO Australia newsletter (non-exclusive)		✓ (Larger)	✓ (Concise)	
Dedicated e-mail campaign 'Meet our Sponsors' to all participants before the event with a picture and contact information of one of your company representatives	NEW ✓	✓	✓	
Exclusive sponsorship of one branded conference item, such as: <ul style="list-style-type: none"> • Conference mints • Note pads • Pens • Post-its • or similar 	NEW	✓		
A minimum of one personalised call or meeting with the conference organisers to get the most out of your sponsorship	NEW ✓	✓		
Option to organize a site visit, training session, etc. on the day before or after ATMOsphere Australia, using the ATMOsphere network/forum to advertise	✓	✓		
Option to be featured in a 2 min. corporate video interview at the event about a product of choice or a natural refrigerant-related topic, published on ATMO.org & YouTube, which will be promoted on social media	✓	✓		
Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)	✓	✓	✓	✓

Number of free conference passes incl. registration and catering	8	6	4	2
Discount on up to 5 additional conference passes for your company, customers and suppliers	50% discount	25% discount	25% discount	
Your logo and company description on ATMO.org	✓	✓	✓	✓
ATMOsphere Australia 2018 announcement and follow up articles in media partner publications and press releases	✓	✓	✓	✓
Your company logo and sponsorship featured in the conference report published in Accelerate Australia & New Zealand magazine after the event	✓	✓	✓	✓
Your company logo on all promotional & marketing materials including: <ul style="list-style-type: none"> • Minimum of 10 e-mail alerts during a 10-month period to 2,000 Australian and 30,000 global experts • Announcement articles online • Online programme and promotion flyers 	✓	✓	✓	✓
Social media promotion & visibility (LinkedIn, Twitter, Facebook, etc.)	✓	✓	✓	✓
Personalised social media posts in the run up to the event, in cooperation with your dedicated social media coordinator NEW	4	2		
Provision of web content and publications input (sponsor images, press release images & content, etc.)	✓	✓	✓	✓
PRICE	20,000 AUD	14,000 AUD	8,000 AUD	4,500 AUD

The organisers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

GET MORE VISIBILITY



Upgraded **Special Gold Sponsor**: sponsorship of networking lunch for 1 existing Gold Sponsor including signage and exclusive branded sponsor item with company logo
▶ 3,500 AUD



Exclusive sponsorship of the **Conference App** with banner advertisements and personalised push notifications to all participants
▶ 6,500 AUD



Prime advertising space in Accelerate Australia & New Zealand with complimentary distribution during ATMOsphere Australia 2018
▶ from 2,800 AUD

SEE YOU IN SYDNEY!