



Sponsorship Benefits	Platinum (Max 3)	Gold (Max 10)	Silver	Bronze
Display and demo table at the event	2 (Prime space)	1 (Prime space)	1	1 (Cocktail table)
Guaranteed speaking position in one of the key conference sessions	✓	✓		
Advisory Board Membership (leading sponsors and end users only) with quarterly video conference calls to discuss the event and topics	✓	✓		
Sponsorship of the networking reception on day one & networking dinner on day two including Accelerate America Awards Ceremony	✓			
<b>NEW</b> Exclusive sponsorship of one branded conference item (such as conference mints, note pads, pens, tote bags or similar)		✓		
Sponsorship of one of the networking coffee breaks or breakfasts			✓	
Number of free conference passes including dinner receptions	6	4	3	2
Discount on up to 5 additional conference passes for your company, customers and suppliers	50%	25%	15%	
Dedicated newsletter for product or project announcements sent to our ATMO America e-mail list (15,000+ subscribers) before the conference	✓			
1 company or product banner advertisement in ATMOsphere America 2018 e-mail newsletter		✓		
Dedicated e-mail campaign "Meet our Sponsors" to all participants before the event with a picture and contact information of one of your company representatives	✓	✓	✓	
Social media promotion & visibility (LinkedIn, Twitter, Facebook, Instagram, etc.)	✓	✓	✓	✓
<b>NEW</b> Personalised social media posts in the run up to the event, in cooperation with your dedicated social media coordinator	3	1		
Option to organize a pre-event site visit, training session, workshop etc., using the ATMOsphere network to advertize (additional costs will apply, please see reverse for details; limited spaces available)	✓	✓		
Option to be featured in a 2 min. corporate video interview at the event on natural refrigerant topic or product of choice, to be published on ATMO.org, YouTube and social media channels	✓	✓		
Your company logo on all promotional & communication materials (size and visibility depending on sponsorship level), such as: - E-mail alerts during a 12-month period to 15,000+ subscribers - On-site sponsor banners - Online program and sponsor listing on ATMO.org	✓	✓	✓	✓
Visibility in ATMOsphere's media coverage, such as: - Announcement articles before the event - Follow-up articles in Accelerate America & on shecco's B2B websites - 'Thank You' advert in Accelerate America	✓	✓	✓	✓
<b>Price</b>	SOLD OUT	\$ 19,000	\$ 9,000	\$ 4,000

The organizers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

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VISIBILITY

## SPONSORSHIP ADD-ONS:



Exclusive sponsorship of the **Conference App** with banner advertisements & personalised push notifications to all participants

\$6,500



**Personal welcome gifts** in all attendees' bedrooms with branded message from ATMOsphere & the sponsor (conference venue only)

\$5,000



Sponsorship of the **ATMOsphere America Podcast**

\$5,000



Organisation of a **Pre-Event Workshop** (incl. meeting room for 50 delegates plus basic AV package - Gold & Platinum sponsors only)

\$4,500



Sponsorship of **Social Media Wall** during the conference with live TV feeds (with logo)

\$4,500



**Wi-Fi Network** sponsorship

\$4,000



Hosting of a **Technomercial Session** during the conference (25 minutes incl. Q&A)

\$3,000



Sponsorship of the online **Q&A tool Sli.do**

\$3,000



**Prime advertizing space** in Accelerate America with complimentary distribution during ATMOsphere America 2018

\$2,400



**Water Station** sponsorship

\$1,500

*\*Limited numbers available per sponsorship add-on. The organizer reserves the right to add further add-on options at a later stage.*

SEE YOU IN LONG BEACH!

Contact

ATMO America Team

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