



ATMO sphere

Business Case for Natural Refrigerants

11-12/04/2018–Beijing

SPONSORSHIP OPTIONS

Sponsorship Benefits	Platinum (max 3)	Gold (max 8)	Silver	Bronze
Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)	✓	✓	✓	✓
Larger size logo whenever all sponsor logos are shown	✓			
Display and demo table at the event	2 (prime space)	1 (prime space)	1	1 cocktail table
A dedicated newsletter for a product or project announcement to the ATMO China e-mail list before the conference	✓			
Sponsorship of one networking lunch, coffee break, drinks reception or similar, incl. signage with company logo (size and visibility depending on sponsorship level, non-exclusive)		✓	✓	
Sponsorship of main networking reception with speech incl. banner with company logo	✓			
Dedicated e-mail campaign before the event with a picture and contact info of one of your company representatives	✓	✓	✓	
Company or product banner featured in a newsletter		✓		
First refusal for additional sponsor options such as conference app, audio podcast, video production and more	✓	✓		
Option to organize a site visit, training session, etc. on the day before or after ATMOsphere China, using the ATMOsphere network/forum to advertise	✓	✓		
Corporate video interview at the event on natural refrigerant topic/product of choice, to be published on ATMO.org & relevant media partner publications	✓	✓		
Guaranteed speaking slot in one of the main sessions	✓	✓		

Number of free conference passes incl. registration, food & beverages	6	4	3	2
Discount on additional conference passes for your company, customers and suppliers	50% discount	25% discount	25% discount	
Your logo and company description on ATMO.org	✓	✓	✓	✓
Your company logo and sponsorship featured in the conference report	✓	✓	✓	✓
Your company logo on all promotional materials including: - A minimum of 15 e-mail alerts during a 10 month period to 30,000 global experts - Announcement articles online - Online programme and promotion flyers	✓	✓	✓	✓
Social media promotion & visibility (Twitter, LinkedIn, Facebook, Youtube, etc.)	✓	✓	✓	✓
Provision of web content and publications input (sponsor images, press release images & content, etc.)	✓	✓	✓	✓
ATMOsphere China 2018 announcement and follow up articles in media partners publications and press releases	✓	✓	✓	✓
Price	15,000 USD	8,000 USD	5,000 USD	3,000 USD

The organizers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

GET MORE VISIBILITY

SPONSORSHIP ADD-ONS:



Prime advertising space space in Accelerate China with complimentary distribution during ATMOsphere China 2018
▶ from 1,600 USD



Sponsorship of the online **Q&A tool Sli.do**
▶ from 2,000 USD

SEE YOU IN BEIJING!