



ATMOsphere

Business Case for Natural Refrigerants

June 5-7, 2017 / San Diego

SPONSORSHIP OPTIONS

Sponsorship Benefits	Platinum SOLD OUT	Gold	Silver	Bronze
Advisory Board Membership (leading sponsors and end users only) with quarterly video conference calls to discuss the event and topics NEW	✓	✓		
Live video streaming of all end user panels (including Q&A sessions) NEW	✓	✓	✓	✓
Welcome Dinner Reception in the Sponsors area (evening of day 1) NEW	✓	✓	✓	✓
Wi-Fi Network Sponsorship NEW	✓			
Choice of an exclusive Sponsorship for: <ul style="list-style-type: none"> ▶ 1 networking lunch ▶ Participants wall ▶ Water station ▶ Floor tile conference signages ▶ Naming rights to a conference room ▶ Conference App (sli.do) ▶ (Or a similar concession) Preference given in order of sponsorship confirmation NEW		✓		
Free conference access for your current & potential end user clients (e.g supermarkets, cold storage, consumer brands) NEW	✓	✓	✓	✓
Dedicated e-mail campaign "Meet our Sponsors" to all participants 1 week before the event with a picture and contact information of one of your company representatives NEW	✓	✓	✓	
Social media promotion & visibility with your logo, pictures and website with a dedicated Community Manager planning 9 months of dialogue	✓	✓	✓	✓
Larger size logo whenever all sponsor logos are shown & highest logo visibility overall NEW	✓			
Dedicated newsletter for product and project announcements sent to our ATMO America e-mail list (14,300+ subscribers) before the conference	✓			
Company / product banner advertisement in ATMOsphere America 2017 e-mail alerts to entire list of 14,300+ recipients (banner size: 500px X 100px)		1 e-mail alert		
Guaranteed speaking position at the event	✓	✓		

Display and demo table at the event	✓ (prime space)	✓ (prime space)	✓	✓ (1 high table & 1 banner only)
Additional space in the sponsor exhibition area for products, larger banners and other types of displays	6 x 6 ft	5 x 5 ft	4 x 4 ft	
Sponsorship of the main networking dinner reception at a special location with a short speech, 2 additional free guest passes and your logo featured on the busses	✓			
Sponsorship of one of the networking coffee breaks or a similar concession including signage with company logo (non-exclusive)			✓	
Option to organize a site visit, training session, etc. on the day before or after the ATMOsphere event (costs covered by the sponsor), using the ATMOsphere network / forum to advertise	✓	✓		
2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications	✓	✓		
Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)	✓	✓	✓	✓
Number of free full-conference passes including dinner reception	8 (worth \$6,800)	5 (worth \$4,250)	3 (worth \$2,550)	2 (worth \$1,700)
Special 50% discount on conference passes (\$425 instead of \$850) for additional delegates and partners	50% discount	50% discount	50% discount	
Your logo, website link and company description on ATMO.org	✓	✓	✓	✓
Your company logo and sponsorship featured in the Accelerate America Magazine (1-page ad "Special thanks to all our Sponsors")	✓	✓	✓	✓
Your company logo on all promotional materials, for example: <ul style="list-style-type: none"> ▶ E-mail alerts during a 9-month period to 14,300+ recipients ▶ Announcement as a new sponsor in e-mail alert ▶ Online program 	✓	✓	✓	✓
Marketing material to promote your sponsorship (sponsor images, press release images & content)	✓	✓	✓	✓
Price		\$ 16,000	\$ 8,000	\$ 4,000

