



ATMO sphere

business case

natural refrigerants

25 & 26 JUNE 2015, ATLANTA | SPONSORSHIP OPTIONS

Sponsorship Benefits	Platinum no longer available	Gold no longer available	Silver	Bronze
Sponsorship of End User Panel incl. signage with company logo NEW	✓			
Larger size logo whenever all sponsor logos are shown	✓			
One month sponsorship banner on ATMO.org	✓	✓		
Product advertisement in ATMO America 2015 email alerts NEW	1 month	2 weeks		
Speaking slot in one of the main sessions	✓	✓		
Display and demo table at the event	2 (prime space)	1 (prime space)	1	one high table & one banner only
Additional space in sponsor exhibition area for products, larger banners and other types of displays that do not fit on your exhibition table NEW	5 x 5 ft	4 x 4 ft	3 x 3 ft	
Sponsorship of main networking reception with speech incl. signage with company logo	✓			
Sponsorship of one networking lunch, welcome/farewell reception or session (Policy Session or State of the Industry Session) incl. signage with company logo. Preference given in order of sponsorship confirmation NEW		✓		
Sponsorship of one networking coffee break or similar incl. signage with company logo			✓	
Option to organize a site visit, training session, etc. on the day before or after ATMOsphere America (preference given in order of sponsorship confirmation), using the ATMOsphere network/forum to advertise NEW	✓	✓		
Assistance with organizing face to face meetings with end users before, during & after the event NEW	✓	✓		
Corporate video interview at the event on natural refrigerant topic/product of choice, to be published on ATMO.org & relevant Media Partner publications NEW	✓	✓		
Special discount on conference passes for your network (February & March) NEW	20% discount	15% discount	10% discount	
"Technomercial" to present your latest products and projects during the networking lunches NEW	✓	✓	✓	
Advertisement in the ATMOsphere America summary report which will be published shortly after the event and distributed globally	✓ (1 full page)	✓ (half page)	✓ (half page)	

The organizers reserve the right to negotiate individual sponsorship packages that may vary slightly from the listing above.

Your logo on on-site sponsor banners (size and visibility depending on sponsorship level)		✓	✓	✓	✓
Opportunity to use on site meeting rooms for private meetings with customers	NEW	✓	✓	✓	✓
Number of free conference passes incl. registration, food & beverages (can be used for company & non company members/clients/prospective clients)	NEW	7 (worth \$5,650)	5 (worth \$4,250)	3 (worth \$2,550)	2 (worth \$1,700)
To raise your visibility before, during and after the event:					
Your logo displayed in registration confirmation emails sent to all participants	NEW	✓	✓		
Your logo, company description (+website link) and articles on ATMO.org		✓	✓	✓	✓
Your company logo and sponsorship featured in the ATMOsphere America summary report		✓	✓	✓	✓
Your company logo on all promotional materials including: » 10+ email alerts during a 8-10 month period to 10,000 recipients » Announcement articles » Printed and online program		✓	✓	✓	✓
Social media promotion & visibility (twitter, linkedin, etc.)	NEW	✓	✓	✓	✓
Provision of web content and publications input (sponsor images, press release images & content, etc.)	NEW	✓	✓	✓	✓
ATMOsphere America 2015 announcement and follow up articles in Media Partners publications and press releases	NEW	✓	✓	✓	✓
Price		\$25,000	\$16,000	\$8,000	\$4,000

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